M&T Bank Features Best Buy Gift Cards in 'Banking Built for Families'

New Accounts Can Get Up to $125 in Cash Bonuses and $50 in Best Buy Gift Cards

HARRISBURG, Pa.—Just in time for family night, M&T Bank is introducing "Banking Built for Families" featuring cash bonuses up to $125 and up to $50 in Best Buy gift cards for new checking accounts and adding family-friendly services like free Web Bill Pay and overdraft protection.

Families can jump on this opportunity and receive up to $100 just for opening a new checking account with direct deposit between now and Dec. 31. Customers can increase their bonus by using additional services. For example, new customers get a $25 Best Buy gift card for making three bill payments with M&T Bank's Web Bill Pay within one month of opening a new checking account.

Families can earn another $25 Best Buy gift card by adding overdraft protection when linking their new M&T Bank checking account to a savings account, overdraft line of credit, or an M&T Credit Card.

Customers can get up to $175 in bonuses, just for adding banking services they use every day!

M&T Bank has great offers for current customers too, with bonus points with M&T Rewards, great rates on loans, $250 off closing costs on new mortgages, and more.

Promotion details are available online at www.BuiltForFamilies.com and at our more 725 convenient branches in Pennsylvania, Virginia, New York, Maryland, Delaware, West Virginia, and Washington, D.C.

"Families are trying to do more with less, all while making more time for family. So M&T introduced Banking Built for Families to help families save money, and spend less time banking and more time on what's important," said Darren King, executive vice president of Retail Banking at M&T Bank. "And by earning Best Buy gift cards, families can save money buying DVDs for movie night or a new TV for the big game."

Speaking of the big game, football fans in Greater Baltimore and Western New York have their own "Built for" promotions.

Buffalo Bills fans in Western New York can get an M&T Bank Visa Check Card featuring a new design picked by fans. Customers opening a new Bills checking account will receive the new card, a free Buffalo Bills cooler, and a cash bonus of up to $175 by adding convenient banking services.

Bills fans can pick up a free Bills car magnet by visiting their local M&T branch in the Buffalo and Rochester areas, while supplies last. No purchase is necessary to receive the magnet. More information about the Built for Buffalo Fans promotion can be found at www.BuiltForBillsFans.com.

In the Greater Baltimore area, Ravens fans can also get up to $175 in cash bonuses, a new M&T Ravens Check Card, and a free Ravens cooler for opening a new account with other helpful services. There are great offers for existing customers too!

Fans can pick up free Ravens car magnets by visiting a local M&T branch in the Greater Baltimore area, while supplies last. No purchase is necessary to receive the magnet. Details for the Banking Built for Baltimore promotion is on the Web at www.BuiltForBaltimore.com.

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