

M&T Bank’s Gift of Warmth Aims to Provide 3,500 Winter Accessories to Buffaloes in Need this Winter

BUFFALO, N.Y.—M&T Bank is pleased to announce the return of “Gift of Warmth,” the area’s longest-running warm clothing collection program for local families in need. November 26 through January 4, all 65 M&T branches throughout Western New York will be collecting donations of new mittens, gloves, scarves, hats and coats on behalf of The Salvation Army of Buffalo.

M&T Bank started Gift of Warmth in 1985, when employees were encouraged to make donations of warm clothing to benefit the Salvation Army of Buffalo. That was the start of a community-wide effort that has grown to distribute more than 28,000 winter clothing items to children and families across the region.

“Our goal is to collect and provide as many garments as possible to needy individuals and families in our community,” said Jim Jarosz, M&T Bank Group Vice President for Retail Banking in Western New York. “With the generous support of our branch associates and customers, we’re excited to aim for 3,500 items this year.”

“It’s such a privilege to be working with M&T Bank for the 33rd year in a row,” said Major Steven A. Lopes, Executive Director of The Salvation Army of Buffalo. “Having a warm coat, hat and gloves in the winter is something many of us take for granted. M&T and its customers understand the power they have to make a difference and we couldn’t be happier to be a partner in this work.”

Donations can be dropped off at any of the 65 M&T branches throughout Western New York. Branches in Allegany, Cattaraugus, Chautauqua, Erie, Genesee, Niagara, Orleans and Wyoming Counties participate. Most branches are open weekdays from 9 a.m. to 4 p.m. To find the nearest branch and its hours of operation, individuals should visit <https://locations.mtb.com>.

The Buffalo Bills will help kick-off this year’s campaign with a special on-field presentation during its November 25 game against Jacksonville. In addition to M&T branches, collection bins will also be located at several senior and health care facilities throughout the month of December.

About The Salvation Army

The Salvation Army has been supporting those in need without discrimination since 1865. Nearly 33 million Americans receive assistance from The Salvation Army each year through the broadest array of social services that range from providing food for the hungry, relief for disaster victims, assistance for the disabled, outreach to the elderly and ill, clothing and shelter to the homeless and opportunities for underprivileged children. About 83 cents of every dollar raised is used to support those services in nearly 9,000 communities nationwide.

About M&T Bank

M&T Bank is a financial holding company headquartered in Buffalo, New York. M&T’s principal banking subsidiary, M&T Bank, operates banking offices in New York, Maryland, New Jersey, Pennsylvania, Delaware, Connecticut, Virginia, West Virginia and the District of Columbia. Trust-related services are provided by M&T’s Wilmington Trust-affiliated companies and by M&T Bank.

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