

M&T Bank Kicks off Monster Mile Race Weekend with Drive to Dover

FREE Monster Mile car magnets at M&T branches



WIMINGTON, Del.—M&T Bank is raising the green flag with special events, complimentary car magnets, and a discount ticket offer for M&T Bank cardholders throughout Delaware and beyond to celebrate fall race weekend at Dover International Speedway®, Sept. 28-30, 2012.

DRIVE TO DOVER EVENTS ANNOUNCED

M&T Bank is kicking off its celebration of the Monster Mile® with the Drive to Dover event series. Starting in Wilmington on Sept. 19 with stops in Bear and Milford, M&T Bank branches will launch the countdown to race weekend.

Appearances by the Monster Mile Show Car and live radio broadcasts by 94.7 WDSD will highlight the events. Those in attendance will also be treated to giveaways, refreshments and special account opening gifts, plus chances to win tickets to the NASCAR Sprint Cup Series AAA 400, on Sept. 30, at Dover.

The Drive to Dover is coming to these M&T branches:

Wednesday, Sept. 19, noon - 2pm: 15 West Lea Boulevard, Wilmington DE 19802

Thursday, Sept. 20, noon - 2pm: 10 Fox Hunt Drive, Bear, DE 19701

Friday, Sept. 21, 11am - 1pm: 673 North DuPont Street, Milford, DE 19963

MONSTER MILE CAR MAGNETS AVAILABLE NOW

Race fans in Delaware and Greater Philadelphia can also head to their local M&T Bank branch for free Monster Mile car magnets! Featuring Dover International Speedway's famous icon, Miles the Monster, the magnet gives racing enthusiasts a chance to show their pride wherever they go. The magnets are available to all branch visitors, while supplies last.

Participating M&T branches can be found in the following counties:

DELAWARE - New Castle and Kent

PENNSYLVANIA - Berks, Bucks, Chester, Delaware, Lancaster, Lehigh, Montgomery, Northampton, Philadelphia and York

LIMITED TIME AAA 400 TICKET OFFER

M&T Bank cardholders can also get two tickets for just \$99 to the AAA 400. That's a savings of over \$60 for this pivotal Chase for the Sprint Cup race. The offer is only available online at www.mtb.com/monstermile, and the deal ends on Sept. 14, 2012.

M&T's lineup of check and credit cards includes the Monster Mile Check Card – the official card of Dover International Speedway. The check card is available with any M&T Bank personal checking account, both online and at all M&T Bank branches. For more information visit www.mtb.com/monstermile.

During the Sept. 28-30, 2012 race weekend, M&T will also have a major presence in the FanZone at Dover International Speedway, located just outside Turn 4 of the track. Games and giveaways will be featured at the M&T display, and visitors will have a chance to win Monster Mile t-shirts and more. Fans can open M&T checking accounts on-site and qualify for special Monster Mile Check Card gifts, available only at the Monster Mile FanZone.

M&T Bank is the official bank of Dover International Speedway.

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