M&T Bank Offers Customers Unique Fan Experience at Buffalo Bills Training Camp

ROCHESTER, N.Y.—M&T Bank is treating customers and Buffalo Bills fans to a number of exclusive team experiences and memorabilia to kick off the football season at the Bills' training camp at St. John Fisher College.

As part of a fan promotion, M&T Bank will pick a specific date during training camp to offer fans a chance to meet Bills running back Fred Jackson. On that date, the first 50 M&T Bank customers to show their M&T Bank Visa Check Card at the bank's booth in the Bills Fan Zone at training camp can participate in a meet and greet with Fred Jackson at the conclusion of that day's practice.

Stay connected through the My Bills Card Facebook page—where the date of the Fred Jackson fan meeting will be revealed—to learn more about ongoing Buffalo Bills promotions, and access exclusive content and news from M&T Bank.

All M&T Bank customers visiting the training camp booth will receive a new Buffalo Bills car magnet before it is available at local M&T branches.

"Western New York residents take enormous pride in our hometown team," saidDarren King, executive vice president for retail banking at M&T Bank. "Our partnership with the Buffalo Bills helps us build the excitement even more by offering our customers special fan experiences at training camp and throughout the season."

Fans opening a new checking account with M&T Bank at training camp will also receive their choice of a Buffalo Bills stadium blanket or a football specially designed for use while collecting autographs at training camp.

M&T Bank is the official bank of the Buffalo Bills. The partnership includes naming rights to the M&T Bank Club at Ralph Wilson Stadium and exclusive rights to offer specially designed Bills checks and debit cards.

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