Fans Kick Off the Season with New Bills Check Card at M&T Bank

BUFFALO, N.Y.—Nobody knows how to show their team colors better than Bills fans, so M&T Bank asked those fans to help choose the new design for the official Buffalo Bills Visa check card available exclusively at M&T Bank.

Fans voted online for a striking new design featuring the team's charging Buffalo logo from several different options. The online polling drew more than 4,000 votes. The newly-designed card is now available through all Buffalo and Rochester area M&T branches, starting today, as part of M&T Bank's "Built for Buffalo" campaign.

Bills fans can jump on this opportunity and receive the new card, and up to a $175 cash bonus. New customers receive up to $100 for opening a new checking account with direct deposit between now and Dec. 31. The cash bonus increases by $25 when approved for an M&T Credit Card.

New customers also can get $25 for making three bill payments with M&T Bank's Web Bill Pay within one month of opening a new checking account, and another $25 by adding overdraft protection when linking their new M&T Bank checking account to a savings account, overdraft line of credit, or a new M&T Credit Card.

M&T has offers for current customers too, with bonus points with M&T Rewards, great rates on loans, $250 off closing costs on new mortgages, and more. Promotion details are available online at www.BuiltForBuffalo.com and at our more 725 convenient branches in New York, Pennsylvania, Virginia, Maryland, Delaware, West Virginia, and Washington, D.C.

Beginning today, fans can also receive a free Bills car magnet by visiting any M&T branch in the Buffalo and Rochester area, while supplies last. No purchase is necessary.

"Bills fans are known for their commitment, loyalty and tenacity. We wanted to have those fans choose the design for the new Bills card they pull out of their wallets. M&T Bank is proud of its 25-year association with the Buffalo Bills, and we're proud to stand with Bills fans as we show our team colors," said M&T Chief Marketing Officer Peter J. Eliopoulos.

M&T Bank is the Official Bank of the Buffalo Bills, and the exclusive provider of Bills checks and check cards.

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